

Business Plans & Budgeting

Business and Financing Plans	<ul style="list-style-type: none"> ✚ Value Proposition ✚ Industry Outlook ✚ Market Feasibility ✚ Competitive Analysis ✚ Demographics ✚ Customer Segmentation ✚ Channel Analysis 	<ul style="list-style-type: none"> ✚ Brand Strategy ✚ Distribution/Logistics Approaches ✚ Partnership/Alliance Options ✚ Profitability Analysis ✚ Exit Strategies ✚ Descriptive Memorandums
Organizational Design	<ul style="list-style-type: none"> ✚ Macro Organizational Structures ✚ Staffing Requirements ✚ Growth Plans (Step Functions) 	<ul style="list-style-type: none"> ✚ HR Plans & Programs ✚ Titles, Grades & Ranges ✚ Roles & Responsibilities
Operating Plans	<ul style="list-style-type: none"> ✚ Operating Imperatives/Initiatives & Timing Considerations ✚ Revenue Build-Ups ✚ Headcount Expense Plans ✚ Initiative Spending 	<ul style="list-style-type: none"> ✚ Capital Requirements ✚ Operating Metrics ✚ Master & Flexible Budgets ✚ Rolling Monthly Forecasts ✚ Cash Flow Forecasts

