

# Operational Reviews

<b>Strategic Assessment</b>	<ul style="list-style-type: none"> <li>✚ Industry Attractiveness</li> <li>✚ SWOT Analysis</li> <li>✚ Competitive Benchmarking</li> <li>✚ Portfolio Fit</li> </ul>	<ul style="list-style-type: none"> <li>✚ Business Model Design</li> <li>✚ Operational Effectiveness</li> <li>✚ Financial Models and Metrics</li> <li>✚ Shareholder Value Potential</li> </ul>
<b>Growth Opportunities</b>	<ul style="list-style-type: none"> <li>✚ New Geographies</li> <li>✚ Product/Service Extensions</li> <li>✚ New Customer Segments</li> </ul>	<ul style="list-style-type: none"> <li>✚ Pricing Opportunities</li> <li>✚ Cross-Buying (Multiple Captures)</li> <li>✚ Frequency of Purchase</li> </ul>
<b>Process Efficiencies</b>	<ul style="list-style-type: none"> <li>✚ Cost of Goods Sold Purchasing</li> <li>✚ Distribution / Logistics Optimization</li> <li>✚ Sales Force / Lead Management</li> </ul>	<ul style="list-style-type: none"> <li>✚ Automation Opportunities</li> <li>✚ Interfaces Between Functions</li> <li>✚ Activity Based Costing</li> </ul>
<b>Cost Minimization</b>	<ul style="list-style-type: none"> <li>✚ Employee Participation Programs</li> <li>✚ Top Down Target Advice</li> <li>✚ Offsite Facilitation</li> </ul>	<ul style="list-style-type: none"> <li>✚ Staffing Analysis</li> <li>✚ Initiative Prioritization</li> <li>✚ Expense Policies &amp; Approvals</li> </ul>
<b>Reductions In Force</b>	<ul style="list-style-type: none"> <li>✚ Project Management</li> <li>✚ Financial Objectives</li> <li>✚ Business Implications</li> <li>✚ Selection Criteria</li> <li>✚ WARN Act Compliance</li> </ul>	<ul style="list-style-type: none"> <li>✚ Processing Control Systems</li> <li>✚ Retention Programs</li> <li>✚ Public Disclosures</li> <li>✚ Communications Packages</li> <li>✚ Policy Adjustments</li> </ul>

